

Schwarzbauer attends Horatio Alger Association conference

A local educator has just returned from a national grass-roots conference in Virginia with the Horatio Alger Association to learn and practice top strategies as a Field Director.

Jim Schwarzbauer of Proctor attended the Horatio Alger National Field Director Conference in Colonial Williamsburg where he strategized with representatives from all across America to discuss best practices on scholar recruitment and marketing.

During the four-day conference in historic Colonial Williamsburg from October 30-November 2, 2008, Schwarzbauer attended break-out sessions and interactive brainstorms on topics such as identifying deserving scholarship recipients, the Horatio Alger mission and the scholar recruiting and selection process. Field Directors had the opportunity to hear personal adversity-to-success stories directly from scholarship alumni.

Schwarzbauer also met and conferred with the President of the Association, David L. Sokol on the opening night of the conference. Sokol, Chairman of MidAmerican Energy Holdings Company, shared his opinions on the election, energy and the turbulent economy in addition to his own Horatio Alger story.

Horatio Alger Field Directors are education officials, or community or business leaders representing all 50 states, Washington, DC and Puerto Rico who serve as liaisons between their respective state and the Association and provide the necessary information regarding the types of scholarships and educational programs offered.

The Horatio Alger Scholarship Programs award more than \$10 million in college scholarships annually. Awards are given to high school seniors who have persevered in overcoming adversity while maintaining their grades and participating in community and volunteer activities.