2019 HORATIO ALGER AWARD RECIPIENTS

DAVID P. ABNEY
Chairman & CEO
United parcel service, Inc. (UPS)

JEWEL KILCHER
Singer, Songwriter & Philanthropist
Jewel

JAMES W. AYERS
Executive Chairman of the Board
FirstBank

RONALD J. KRUSZEWSKI
Chairman and CEO
Stifel

VANCE L. CRYER
Colonel Ret.
United States Marine Corps
Director of Operations and Experimentation
IONAXIS

DANIEL LUBETZKY
Founder & CEO
KIND, LLC

AMY D. DICKINSON
Syndicated Advice Columnist
“Ask Amy”

JOHN C. MAXWELL
Author, Speaker and Business Owner
The John Maxwell Co.

JOHN J. HALEY
Chief Executive Officer
Willis Towers Watson

CHANDRIKA K. TANDON
Chairman and Founder
Tandon Capital Associates
Chairman and Founder
Tandon Foundation
Chairman and Founder
Soul Chants Music

JAY S. HENNICK (Canada)
Global Chairman & Chief Executive Officer
Colliers International Group Inc.
Founder & Chairman
FirstService Corporation

WILLIAM C. WELDON
Retired Chairman & CEO
Johnson & Johnson

K. MICHAEL INGRAM
Founder, Chairman and
Chief Executive Officer
El Dorado Holdings, Inc.
CONTACT LIST

EXECUTIVE DIRECTOR’S OFFICE

Terrence J. Giroux  
*Executive Director*

Constantine G. Katsarakis  
*Director of Strategic Initiatives & the Office of the Executive Director*  
E-mail: ckatsarakis@horatioalger.org  
Phone: 703.684.9444

Margaret D. Slipek  
*Manager of Membership Programs & Assistant to the Executive Director*  
E-mail: mслиpek@horatioalger.org  
Phone: 703.684.9444

AWARDS SUPPORT

Ginny Graham  
Email: events@horatioalger.org  
Phone: 703.684.9444

KEY PARTNERS

Jackie Rough  
*Biographer*

Christopher Salvador  
*Videographer, New Group Media*

MEDIA RELATIONS

United States  
Carly Buggy, Brian Communications  
Phone: 484.385.2934  
E-mail: cbuggy@briancom.com

Canada  
Adam Daifallah, HATLEY Strategy Advisors  
Phone: 514.316.7089  
E-mail: adaifallah@hatleystrategies.com
The following checklist will assist you in preparing for your induction as a Member of the Horatio Alger Association during the 72nd Horatio Alger Awards on April 4–6, 2019, in Washington, D.C. An electronic version of the checklist is available on the New Member Portal (www.horatioalger.org/newmember), which is intended to help you manage the process.

Your dedicated Association contact for Awards preparations is Ginny Graham, who can be reached at 703.684.9444 or events@horatioalger.org. We encourage your staff and associates to contact Ginny Graham with questions and/or concerns you may have for scheduling the activities outlined below and for sharing the requested documents and files.

NOVEMBER 2018

☐ Mark your calendar to attend the Horatio Alger Awards
April 4–6, 2019 | Washington, D.C.
Please refer to pages 11-15 for the New Member Schedule

☐ Schedule planning calls

Deadline: Monday, November 26, 2018

Ginny Graham will contact your office to schedule:

- A conference call with her to review the pre-Awards timeline of activities, the Awards events schedule, and the requirements for New Members before and during the Awards.

- A conference call between your communications team and the Association’s media relations team.
Submit photos for media relations *(300 dpi at minimum or 3000 x 4000 pixels)*
We request one (1) high resolution headshot and one (1) high resolution candid photograph. Please refer to page 7.
Email to: Carly Buggy, cbuggy@briancom.com *(United States)*
Adam Daifallah, adaifallah@hatleystrategies.com *(Canada)*

Schedule interviews

Deadline: Friday, November 30, 2018

Ginny Graham will contact your office to schedule:

- A **phone interview** for the *Only in America* publication. The interview may also be scheduled by using the scheduling link here: calendly.com/haaevents. Please refer to page 8.
- An **on-site video interview** that will be used to introduce you during the Horatio Alger Awards Induction Ceremony. Please refer to page 10.

Complete and return the sponsorship form

Please refer to pages 17–19 for information regarding sponsorships, which support the Association’s educational programs.

Reserve hotel accommodations

It is recommended that you reserve your room in November to ensure preferred accommodations. Please refer to page 16 for information regarding The Ritz-Carlton.
Reserve at: www.horatioalger.org/awards-hotel
Review and approve press releases

Deadline: Friday, December 7, 2018
You will receive one (1) comprehensive and one (1) individual draft press release to review and approve/return with edits. Refer to page 7.
Email to: Carly Buggy, cbuggy@briancom.com (United States)
         Adam Daifallah, adaifallah@hatleystrategies.com (Canada)

Review and approve letters to individuals/organizations who may support the Horatio Alger Awards in your honor and submit mailing lists

Deadline: Friday, December 14, 2018
Please refer to page 21 for additional details.
Email to: Ginny Graham, events@horatioalger.org

Schedule meeting with the Association’s Executive Director and staff
Ginny Graham will contact your office to schedule this meeting.

Review and approve the short biography

Deadline: Monday, December 17, 2018
You will receive a draft short biography, which will be included in the Awards materials, for you to review and approve/return with edits.
Email to: Ginny Graham, events@horatioalger.org

Submit Member and Life Partner Information Sheets

Deadline: Monday, December 17, 2018
Email to: Ginny Graham, events@horatioalger.org

Submit 20-25 high resolution photographs for use in the Only in America publication and the Awards Induction Ceremony video (300 dpi at minimum or 3000 x4000 pixels)

Deadline: Friday, December 21, 2018
Please refer to pages 8–9 for additional details.
Email to: Ginny Graham, events@horatioalger.org

Complete phone interview

Deadline: Friday, December 21, 2018
Review and approve *Only in America* profile  
**Deadline: Friday, January 25, 2019**

You will receive a profile for you to review and approve/return with edits. Email to: Ginny Graham, events@horatioalger.org

Complete video interview  
**Deadline: Friday, January 25, 2019**

Meet with the Association’s Executive Director and executive staff  
**Deadline: Wednesday, January 30, 2019**

Provide list of guests attending the Horatio Alger Awards  
**Deadline: Friday, March 8, 2019**

Please refer to pages 17–19 for additional details.

Review and approve 90-second acceptance remarks for the Awards Induction Ceremony  
**Deadline: Friday, March 22, 2019**

You will receive a set of draft remarks from Brian Communications, based on your interviews, for you to review and approve/return with edits. Remarks cannot exceed 90 seconds. Those that run over the time limit will be interrupted.

Schedule script review  
**Deadline: Friday, March 22, 2019**

Script reviews for New Members are scheduled in 10-minute blocks between 9:00 a.m. and 12:00 p.m. on Thursday, April 4.
MEDIA RELATIONS

Each year, new Horatio Alger Award recipients are publicly announced through key media outreach, advertisements (e.g. Forbes, The Wall Street Journal) and press releases developed and issued by the Association’s media relations associates: Brian Communications (United States) and HATLEY Strategy Advisors (Canada).

Media relations associates will contact Horatio Alger Award recipients’ offices to discuss their willingness to engage in media relations, interviews, and social media regarding this prestigious award. Participation is at the discretion of the New Members, although all of their names are listed on the Association’s website and social media as well as in a comprehensive press release. All New Members have an opportunity to review and approve the comprehensive press release announcing their induction as well as an individualized press release, focused solely on each honoree.

If you wish to participate in media relations, Brian Communications and HATLEY Strategy Advisors will work with you and/or your team to establish the following:

- The state newswire across which your individualized press release will be distributed.

- A list of key media contacts whom we should reach out to regarding your induction, including any reporter/outlet that should receive this news first, on an embargoed basis.

- Whether you will be interested in:
  - Granting interviews, upon request, prior to/upon announcement of your induction into the Association.
  - The Association highlighting your selection/induction via its official social media channels (Facebook, Twitter and Instagram).
  - You and/or your company’s social media handles, if available, with which the Association can engage.

- Photos to be used for media relations – one (1) high resolution headshot and one (1) high resolution candid photograph (300 dpi at minimum or 3000 x 4000 pixels).

Submit photos for media relations to Carly Buggy (United States) at cbuggy@briancom.com or Adam Daifallah (Canada) at adaifallah@hatleystrategies.com

Review press release and approve/return with edits to Carly Buggy (United States) at cbuggy@briancom.com or Adam Daifallah (Canada) at adaifallah@hatleystrategies.com

Deadline: Friday, December 7, 2018
Each year the Association publishes *Only in America*, which profiles each New Member as well as the Association’s anniversary class Members. The National Scholars are also highlighted. This keepsake is provided to all guests attending the Inaugural Dinner on Thursday evening of the Awards events.

The following is requested of each New Member to produce *Only in America*:

**60 minute telephone interview with the Association’s biographer, Jackie Rough**

- The interview may be scheduled by using the scheduling link ([calendly.com/haaevents](http://calendly.com/haaevents)) or through Ginny Graham at events@horatioalger.org.
- Questions will be provided in advance, once the interview is scheduled.
- The interview will focus on memorable moments of triumph over adversity as well as your personal philosophy of success.

**20-25 photographs of your life**

- These photographs can range from your youth to today and should include stages of your childhood, school years, early career, family life, and interests – photos that tell the story of your journey to success, family members and mentors who inspired you, pivotal moments in your career, etc.
- It is recommended that each photograph be accompanied with a caption that identifies those in the picture and also offers the approximate age of the New Member.
- If applicable, we welcome the submission of professional photography, as well as photography from media placements. Please provide photographer credit where possible when submitting professional photos.
- All photographs must be high resolution (300 dpi at minimum or 3000 x 4000 pixels) and can be shared in the following formats:
  - Digital: Via online file sharing service (e.g., Dropbox) or USB/flash drive.
  - Hard Copy: If digital images are not available, please submit photographs, yearbooks or other materials using a secure, overnight service with guaranteed delivery to the Association’s headquarters to the attention of Ginny Graham. The Association will safely return these materials to you.
• The images provided for *Only In America* may also be used for the following:
  
  • Horatio Alger Association websites 
    ([www.horatioalger.org](http://www.horatioalger.org) and [www.horatioalger.ca](http://www.horatioalger.ca))
  
  • Horatio Alger Awards induction video
  
  • Horatio Alger Association social media platforms 
    ([Facebook](https://www.facebook.com), [Twitter](https://twitter.com) and [Instagram](https://www.instagram.com))

All New Members will be provided a draft of their respective *Only in America* profile for review and approval before the publication is finalized and printed.

**Schedule the phone interview through Ginny Graham**
at [events@horatioalger.org](mailto:events@horatioalger.org)

**Deadline: Friday, November 30, 2018**

**Complete the phone interview and submit photographs to Ginny Graham**
at [events@horatioalger.org](mailto:events@horatioalger.org)

**Deadline: Friday, December 21, 2018**

**Review *Only in America* Profile and approve/return with edits to Ginny Graham**
at [events@horatioalger.org](mailto:events@horatioalger.org)

**Deadline: Friday, January 25, 2019**

*Example photography*
AWARDS INDUCTION CEREMONY VIDEO

During the Awards Induction Ceremony, there will be a brief opening summary by the Master of Ceremonies followed by a 2.5 minute video biography. The video will feature your inspirational life story, how you overcame adversity to achieve success, and reflections on those who have been a source of strength to you throughout your journey. A set of questions will be provided prior to recording.

Our video producer, Christopher Salvador, will contact you to schedule this on-site video recording at a time that is convenient with your schedule. Scheduling your interview is the only requirement prior to Christopher and his team arriving to record your story.

We would welcome any videos you may have that could be included in your induction video. Following the interview, the footage obtained will then be edited and provided for your review and approval.

DAY OF INTERVIEW—WHAT TO EXPECT:

Set-Up
Our crew of three (3) people will arrive with all equipment required for a two-camera video interview. One hour is needed to set lights, cameras, and sound equipment (with minimal disruption).

Video Interview (45-90 Minutes)
We recommend business attire without tight patterns (e.g. herringbone).

Lifestyle Recording
Additionally, we will record approximately 20 minutes of lifestyle footage for editing purposes. This is footage, should include you working at your home or office, talking on the phone, walking around your home, etc. This footage is vital to help tell your story.

Packing
It may take up to one hour for our production crew to remove and pack all interview equipment and return the interview site to its condition prior to arrival.

Still Photography
A photographer and assistant will accompany the videography team to capture still images during the allotted time frame for use in Awards materials, and the Association’s websites and social media.

Schedule the video interview through Christopher Salvador
Deadline: Friday, November 30, 2018

Complete the video interview
Deadline: Friday, January 25, 2019
THURSDAY, APRIL 4, 2019

Please note that the schedule below is specific to New Members and their Life Partners (spouses or significant partners). Guests invited to the Horatio Alger Awards will receive a different schedule.

SCRIPT REVIEW
New Members review their 90-second acceptance remarks for the Awards Induction Ceremony.

<table>
<thead>
<tr>
<th>Time</th>
<th>9:00 a.m. – 12:00 p.m. <em>(Scheduled in 10-minute blocks)</em></th>
</tr>
</thead>
<tbody>
<tr>
<td>Location</td>
<td>The Ritz-Carlton, Washington, D.C., 1150 22nd Street, NW</td>
</tr>
<tr>
<td></td>
<td><em>(Grant/Madison Room)</em></td>
</tr>
<tr>
<td>Attire</td>
<td>Casual</td>
</tr>
<tr>
<td>Attendees</td>
<td>New Members</td>
</tr>
</tbody>
</table>

*It is not necessary that Life Partners attend, but they are welcome to accompany their spouse.*

NEW MEMBER WELCOME
A time to welcome New Members and their Life Partners before departure to the Supreme Court.

<table>
<thead>
<tr>
<th>Time</th>
<th>2:00 p.m. – 2:15 p.m.</th>
</tr>
</thead>
<tbody>
<tr>
<td>Location</td>
<td>The Ritz-Carlton, Washington, D.C., 1150 22nd Street, NW</td>
</tr>
<tr>
<td></td>
<td><em>(Lobby Bar Snug)</em></td>
</tr>
<tr>
<td>Attire</td>
<td>Business</td>
</tr>
<tr>
<td>Attendees</td>
<td>New Members &amp; Life Partners, Executive Committee Members &amp; Life Partners</td>
</tr>
</tbody>
</table>

NEW MEMBER ORIENTATION
New Members and Life Partners receive an overview of the Awards activities, the Association and its many programs.

<table>
<thead>
<tr>
<th>Time</th>
<th>3:15 p.m. – 4:00 p.m.</th>
</tr>
</thead>
<tbody>
<tr>
<td>Location</td>
<td>Supreme Court of the United States, 1 First Street, NE</td>
</tr>
<tr>
<td>Attire</td>
<td>Business</td>
</tr>
<tr>
<td>Attendees</td>
<td>New Members &amp; Life Partners, Executive Committee Members, Class of 2018 Members &amp; Life Partners</td>
</tr>
<tr>
<td>Transportation</td>
<td>Shuttle bus service is provided from The Ritz-Carlton to the Supreme Court <em>(Departure: 2:15 p.m.)</em></td>
</tr>
</tbody>
</table>

*Following the orientation there will be a brief rehearsal for the Inaugural Ceremony.*
THURSDAY, APRIL 4, 2019

INAUGURAL RECEPTION & CEREMONY
Hosted by Associate Justice and Association Member Clarence Thomas, the Inaugural Ceremony is the only event held in the hallowed chambers of the Supreme Court of the U.S. During the Ceremony, Justice Thomas will present New Members with the Horatio Alger Medallion. A welcome reception precedes the Inaugural Ceremony.

**Time**  
4:00 p.m. – 6:00 p.m.

**Location**  
Supreme Court of the United States, 1 First Street, NE

**Attire**  
Business

**Attendees**  
New Members & Life Partners, Members & Life Partners, Guests attending the Inaugural Reception and Ceremony

INAUGURAL DINNER
The Inaugural Dinner is a festive evening that provides an opportunity for Members and Life Partners to meet and welcome the New Members. The event also provides an opportunity to focus on recent progress made by the Association as well as time for special tributes.

**Time**  
6:45 p.m. – 9:30 p.m.

**Location**  
National Portrait Gallery 8th St NW & F St, NW

**Attire**  
Business

**Attendees**  
New Members & Life Partners, Members & Life Partners, Guests attending the Inaugural Dinner

**Transportation**  
Shuttle bus service is provided from the Supreme Court to the National Portrait Gallery

*Departure for the Inaugural Dinner from the Supreme Court begins immediately at the conclusion of the Inaugural Ceremony. Shuttle bus service is provided between the National Portrait Gallery to The Ritz-Carlton at the conclusion of the Inaugural Dinner.*
MEET THE NATIONAL SCHOLARS BREAKFAST
During breakfast, New Members, Members, and Life Partners will have the opportunity to meet the new National Scholars from the United States and Canada and learn more about the Association’s programmatic focus on supporting the “Whole Scholar.”

Time 8:00 a.m. – 9:15 a.m.
Location Salon III |The Ritz-Carlton, Washington, D.C., 1150 22nd Street, NW
Attire Business
Attendees New Members & Life Partners, Members & Life Partners, National Scholars

MEMBERS FORUM
New Members participate in a panel discussion, responding to questions from the National Scholars about their personal and professional experiences and sharing strategies for success.

Time 9:30 a.m. – 11:30 a.m.
Location Salons I and II | The Ritz-Carlton, Washington, D.C., 1150 22nd Street, NW
Attire Business
Attendees New Members & Life Partners, Members & Life Partners, National Scholars, All Guests

There are no prepared remarks for the session as candid, personal responses to the Scholars’ questions make this a dynamic and valued interaction.

MEMBERS LUNCHEON
This special luncheon offers New Members an opportunity to engage with Members and Scholars and hear several of the Scholars share their stories of overcoming adversity and how the Association has affected their lives.

Time 12:15 p.m. – 2:00 p.m.
Location U.S. Department of State, 23rd Street, NW
Attire Business
Attendees New Members & Life Partners, Members & Life Partners, National Scholars
Transportation Shuttle bus service is provided between The Ritz-Carlton and the U.S. Department of State

Departure for the Members Luncheon from The Ritz-Carlton is at 11:45 a.m. Transportation to The Ritz-Carlton begins immediately at the conclusion of the Members Luncheon.
NEW MEMBER GATHERING
New Members depart to DAR Constitution Hall to prepare for their induction.

**Time** 4:45 p.m. – 5:00 p.m.
**Location** The Ritz-Carlton, Washington, D.C., 1150 22nd Street, NW (*Lobby Bar Snug*)
**Attire** Black Tie
**Attendees** New Members & Life Partners

*Life Partners may choose to depart with New Members or later with their guests.*

AWARDS INDUCTION CEREMONY
With a special focus on how New Members have overcome adversity through hard work and strength of character, Horatio Alger Award recipients are inducted as lifetime Members of the Association.

**Time** 6:00 p.m. – 10:15 p.m.
**Location** DAR Constitution Hall, 18th & D Streets, NW
**Attire:** Black Tie
**Attendees:** New Members & Life Partners, Members & Life Partners, National Scholars, Guests attending the Awards Induction Ceremony
**Transportation:** Shuttle bus service is provided between The Ritz-Carlton and DAR Constitution Hall

*Departure for the Awards Induction Ceremony from The Ritz-Carlton Lobby Bar Snug begins at 5:00 p.m. Transportation to The Ritz-Carlton begins immediately at the conclusion of the Awards Induction Ceremony.*

AWARDS RECEPTION
Hosted by the Association Board of Directors, all guests are invited to conclude the evening’s festivities with coffee, cordials and friandise.

**Time** 10:30 p.m. – 12:30 a.m.
**Location** Ballroom | The Ritz-Carlton, Washington, D.C., 1150 22nd Street, NW
**Attire** Black Tie
**Attendees** New Members & Life Partners, Members & Life Partners, Guests attending the Awards Induction Ceremony
**SATURDAY, APRIL 6, 2019**

**BREAKFAST SALUTING THE NATIONAL SCHOLARS**
Serving as an uplifting conclusion to the Awards events, selected National Scholars discuss how the Horatio Alger Scholarship has changed their lives, offer reflections on the National Scholars Conference, and share their future plans with attendees. New Members are recognized by National Scholars for their willingness to serve as role models who use their life stories as an inspiration to others.

<table>
<thead>
<tr>
<th>Time</th>
<th>8:30 a.m. – 10:15 a.m.</th>
</tr>
</thead>
<tbody>
<tr>
<td>Location</td>
<td>Ballroom</td>
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<tr>
<td>Attire</td>
<td>Business</td>
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<tr>
<td>Attendees</td>
<td>New Members &amp; Life Partners, Members &amp; Life Partners, National Scholars, All Guests</td>
</tr>
</tbody>
</table>
HOTEL ACCOMMODATIONS

THE RITZ-CARLTON

The Ritz-Carlton, Washington, D.C.
1150 22nd Street, NW
Washington, D.C. 20037
Phone: 202.835.0500

ROOM RATES
The group rates listed below are available until the group cut-off date of March 1, 2019, or until the contracted room block is filled, whichever comes first. All room rates are subject to applicable local tax, currently 14.5 percent per room per night. All rooms are non-smoking.

- Deluxe – $590.00/night
- Premier – $706.00/night
- Club Deluxe – $971.00/night *(limited availability)*
- Suites *(limited availability)*
  - One-bedroom – $1,168
  - Presidential – $3,819
  - Ritz-Carlton – $6,367

Check-in is at 3:00 p.m. and check-out is at 12:00 p.m. The Ritz-Carlton will make every effort to accommodate earlier arrivals as availability permits. To guarantee early check-in *(prior to 3:00 p.m.)*, rooms need to be reserved for the night before and will be charged accordingly.

RESERVATIONS
Please visit [www.horatioalger.org/awards-hotel](http://www.horatioalger.org/awards-hotel) to complete and submit the hotel reservation form. Once the form is received and accommodations are confirmed based on availability, the Association will contact you to provide your confirmation number(s). Please note that submission of the form does not guarantee room reservations.

Once the Association contacts you to confirm your hotel reservation(s), please contact the hotel to provide a credit card number or send a one-night deposit check in order to finalize the reservation. In the event the guests do not show up, the credit card will be charged one night’s room and tax. The hotel cancellation policy states that cancellations must be made five (5) days prior to arrival in order to avoid the cancellation penalty of one (1) night’s room & tax.

Reserve hotel accommodations at [www.horatioalger.org/awards-hotel](http://www.horatioalger.org/awards-hotel)

Deadline: November 2018
The Association’s Board of Directors has set the 72nd Horatio Alger Awards development goal at $10.5 million. Awards sponsorships and general contributions represent more than 50 percent of the annual funding to underwrite the educational programs offered by the Association. The Association dedicates the majority of its budget to these programs, with the remaining funds supporting general operating and fund-raising expenditures. Independent audits are completed annually by RMS US LLP. The Association received its second four-star rating from Charity Navigator, which is the highest ranking for a charitable organization.

To support the Horatio Alger Awards, please consult the sponsorship charts and diagrams on the pages that follow. Sponsors may sign up for multiple sponsorships (at the same level or varying levels) to accommodate the number of guests they wish to invite to the Awards events. After reviewing this information, we kindly request that you complete and return the separate sponsorship form that is enclosed with this packet. The form can also be downloaded from the New Member Portal: www.horatioalger.org/newmember. The following chart lists the contributions to previous Awards Activities broken down by donor groups.

<table>
<thead>
<tr>
<th>DONOR GROUP</th>
<th>2014</th>
<th>2015</th>
<th>2016</th>
<th>2017</th>
<th>2018</th>
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<tbody>
<tr>
<td>Members</td>
<td>$4,101,018</td>
<td>$4,309,859</td>
<td>$4,748,546</td>
<td>$7,183,600</td>
<td>$5,791,500</td>
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<tr>
<td>New Members</td>
<td>$6,036,257</td>
<td>$6,070,679</td>
<td>$5,559,830</td>
<td>$6,403,924</td>
<td>$9,462,617</td>
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<tr>
<td>Non-Member Donors</td>
<td>$408,450</td>
<td>$291,050</td>
<td>$204,550</td>
<td>$473,700</td>
<td>$238,409</td>
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<tr>
<td><strong>TOTAL</strong></td>
<td><strong>$10,545,725</strong></td>
<td><strong>$10,671,588</strong></td>
<td><strong>$10,543,916</strong></td>
<td><strong>$14,061,224</strong></td>
<td><strong>$15,492,526</strong></td>
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</tbody>
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**Deadlines:**
Submit a sponsorship form at ckatsarakis@horatioalger.org in **November 2018**
Submit list of guests attending the Horatio Alger Awards to Ginny Graham events@horatioalger.org by **Friday, March 8, 2019**
Complete payments on sponsorship(s) by **Friday, March 22, 2019**
## Sponsorship Support & Recognition

<table>
<thead>
<tr>
<th>Sponsorship Levels</th>
<th>Eagle Flight $250,000</th>
<th>Liberty $175,000</th>
<th>Patriot $100,000</th>
<th>Legacy $75,000</th>
<th>$15,000 Non-Members Only</th>
<th>$7,500 Members Only</th>
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<tr>
<td><strong>Underwriting</strong></td>
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<td>General Support</td>
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<td>Scholarship Programs &amp; Support Services</td>
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<td>National Scholars Conference (NSC)</td>
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<td>Alumni Programs</td>
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<td>Personal Computers for Scholars</td>
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<tr>
<td>Research Projects</td>
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<tr>
<td><strong>Recognition</strong></td>
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<tr>
<td>General Recognition in Event Materials</td>
<td>●</td>
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<td>Website and Social Media Recognition</td>
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<td>Special Recognition in National Scholars Conference Program</td>
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<td>General Recognition in Annual Report</td>
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<td>Special Recognition in Research Publications</td>
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## SPONSORSHIP SUPPORT & RECOGNITION

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<tr>
<th>SPONSORSHIP SUPPORT</th>
<th>Eagle Flight</th>
<th>Liberty</th>
<th>Patriot</th>
<th>Legacy</th>
<th>Non Member Patron</th>
<th>Member Patron</th>
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<tr>
<td><strong>Inaugural Reception &amp; Ceremony</strong></td>
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<td><em>Supreme Court of the U.S.</em></td>
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<td><em>National Portrait Gallery</em></td>
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<td>10 Select</td>
<td>10 Preferred</td>
<td>10 Standard</td>
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<td><strong>Meet the National Scholars Breakfast</strong></td>
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<tr>
<td><em>The Ritz-Carlton</em></td>
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<td><strong>Members Forum</strong></td>
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<tr>
<td><em>The Ritz-Carlton</em></td>
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<td><strong>Members’ Luncheon</strong></td>
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<td><em>U.S. State Department</em></td>
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<td><strong>Induction Ceremony &amp; Reception</strong></td>
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<tr>
<td><em>DAR Constitution Hall &amp; The Ritz-Carlton</em></td>
<td>10 Premier</td>
<td>10 Select</td>
<td>10 Preferred</td>
<td>10 Standard</td>
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<td><strong>Salute the National Scholars Breakfast</strong></td>
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<td><em>The Ritz-Carlton</em></td>
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*Tables for DAR Constitution Hall at these levels are available on the main floor and the Grand View. The Grand View provides sweeping views of the event as guests are seated at elevated tables accessible from the main floor. Grand View sponsors are also provided with VIP service including an exclusive service area and dedicated wait staff. Please indicate your preference on the sponsorship form.*
SEATING DIAGRAM: AWARDS INDUCTION CEREMONY

FRIDAY, APRIL 5, 2019

Stage

Grand View

Grand View

Sponsorship Levels:
- Eagle Flight
- Liberty
- Patriot
- Legacy
The Horatio Alger Association will assist with sending information about the Horatio Alger Awards to family, friends, and colleagues who you believe may want to support the Association’s educational programs in your honor.

We have found that letters sent from the Association’s Chairman and President, the President of the Horatio Endowment Fund, or the President of the Canadian Association are well-received and engender support.

The letters are available for your review via the New Member Portal: www.horatioalger.org/newmember.

We ask that you download the letters, track any changes you may have in Microsoft Word, and upon review/revision, email them to Ginny Graham at events@horatioalger.org. If you approve the letters without changes, please inform us accordingly.

We kindly request that you also provide a mailing list in Microsoft Excel, so that the Association can prepare these letters. The following information – in individual columns with these headings – is required to successfully prepare and distribute these mailings:

- Salutation (Dr., Mr., Mrs., etc.)
- First Name
- Last Name (Please do not include Jr., Sr., II, etc. in this field)
- Full Name (Please include Jr., Sr., II, etc. in this field; e.g. John Wilson Jr.)
- Title (if applicable)
- Organization/Company (if applicable)
- Address 1
- Address 2 (if applicable)
- City
- State/Province
- Country
- Zip/Postal Code

Review and approve letters and submit mailing lists to Ginny Graham at events@horatioalger.org

Deadline: December 14, 2018
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Norton Rose Fullbright

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Bennett International Group LLC

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Vice Chairman, President and Chief Operating Officer (retired)  
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Founder, Chairman & CEO  
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**ROBERT L. WRIGHT, JR.**  
Chairman and CEO  
Fe Holdings, Inc.

**BRIAN MULONEY, P.C., C.C., LL.D.**  
Former Prime Minister of Canada  
Senior Partner  
Norton Rose Fullbright

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**TERRENCE J. GIROUX**  
Executive Director
The Horatio Alger Association of Distinguished Americans, Inc., a 501(c) (3) nonprofit educational organization, was established in 1947 to dispel the mounting belief among our nation’s youth that the American Dream was no longer attainable.

The Association bears the name of the renowned author Horatio Alger, Jr., whose tales of overcoming adversity through unyielding perseverance and basic moral principles captivated the public in the late 19th century. The organization’s founder, Dr. Kenneth Beebe, in close coordination with Dr. Norman Vincent Peale, hoped to inspire individual Americans to reach their highest potential, thereby strengthening American society as a whole. They created the Association to recognize men and women of outstanding achievement as a way to remind Americans of the limitless possibilities that exist through the free-enterprise system.

The Horatio Alger Association of Distinguished Americans is dedicated to the simple but powerful belief that hard work, honesty and determination can conquer all obstacles. The Association honors the achievements of outstanding leaders who have accomplished remarkable successes in spite of adversity by bestowing upon them the Horatio Alger Award and inducting them as lifetime Members. Since 1947, more than 740 distinguished individuals from various walks of life and diverse professional backgrounds have received the Horatio Alger Award and lifetime membership in the Association. There are currently more than 300 living Members, including 14 Members from Canada.

In 2009, the Horatio Alger Association of Canada was established to advance the Association’s mission in that country and to provide additional engagement opportunities to International Horatio Alger Awards recipients, all of whom are currently from Canada.

Horatio Alger Members support promising young people with the resources and confidence needed to overcome adversity and pursue their dreams through higher education. Thanks to their generosity, in 2018 the Association awarded more than $16.3 million in undergraduate and graduate need-based scholarships across the United States and Canada and provides college support and mentoring services to its Scholars.
Our Mission:

- To induct contemporary role models as Members of the Association whose experiences exemplify that opportunities for a successful life are available to all individuals who are dedicated to the principles of integrity, hard work, perseverance, and compassion for others.

- To provide scholarship assistance to deserving young people who have demonstrated integrity and determination in overcoming adversity in their lives and who have shown the academic potential and personal aspiration to make a unique contribution to society.

- To mentor Association scholarship recipients and educate youth about the limitless possibilities that are available through the American free-enterprise system, while underscoring the importance of service to others.

EDUCATIONAL PROGRAMS & SERVICES

As one of the largest need-based college scholarship providers, the Horatio Alger Association administers scholarship programs to support high school students who have faced and overcome great obstacles in their young lives. While many programs are directed primarily to recognizing academic achievement or leadership potential, the Horatio Alger Association’s programs are intended for students who have exhibited determination, integrity, and perseverance in overcoming adversity, and have critical financial need.

Horatio Alger Members generously support the Association’s educational programs and services for Scholars and Alumni. Since awarding the first National Scholarships in 1984, the Association has awarded more than $159 million in undergraduate, graduate, and military veterans’ scholarships to nearly 25,000 students. Horatio Alger scholarships, complemented by the Association’s services, encourage our scholars to stay the course and successfully complete their college studies. Horatio Alger National Scholars are graduating at a rate of 78 percent*. This is in stark contrast to the 16 percent** graduation rate for low-income students nationally.

*This is the average rate over the last 6 years.
** According to National Center for Education Statistics
SCHOLARSHIP PROGRAMS

National Scholarship Program

- More than 100 students each year awarded from across the U.S. and Puerto Rico
- Scholarships are valued at $25,000 each
- Recipients are given an all-expenses paid trip to Washington, D.C., during the spring of their senior year of high school to participate in the five-day National Scholars Conference and the Awards events

State Scholarship Programs

- Close to 700 students each year awarded from across the U.S.
- Scholarships are valued at $10,000 each

Canadian Scholarship Programs

- 165 students each year awarded scholarships valued at $5,000 each
- 10 students each year awarded National Entrepreneurial Scholarships valued at $10,000 each
- 25 students each year awarded Career/Technical scholarships valued at $3,000 each
- Recipients of the Canadian Entrepreneurial Scholarships participate in the National Scholars Conference along with their American peers

Career and Technical Scholarships

- 1,020 students awarded across the U.S.
- Scholarships are valued at $2,500 each
- Awarded to students pursuing associate’s or certificate programs

Dennis R. Washington Leadership Scholarship Program

Sponsored by the Phyllis and Dennis R. Washington Foundation, this program provides financial assistance to Horatio Alger Alumni Scholars who are earning master’s, doctoral or professional degrees. Each scholarship is valued at up to $120,000.

Specialized Scholarships Programs

The Horatio Alger Association continues to expand its reach to persevering and deserving Scholars through specialized programs, thanks to the leadership and generosity of Association Members and partner organizations. These scholarships target individuals who live in particular geographical locations, who attend certain schools, or who are pursuing their education in a specific field.
**SCHOLAR SERVICES**

In addition to scholarship support, the Association offers a number of services and opportunities to Horatio Alger Scholars.

**Personal Contact**
Horatio Alger headquarters staff keeps in regular contact with Scholars via email, phone, text, letters and cards, e-newsletters, and social media.

**College Readiness and Scholar Support Tools**
Scholars have a personalized online account, where they can access resources to help with the scholarship disbursement process and find tips to aid in navigating through college. They also have the opportunity to participate in surveys and webinars intended to assist with topics such as school or major selection, study skills, grad school application process, and more.

**Collegiate Partners Program**
Scholars attending Collegiate Partner schools receive on-campus support from their institutions. These institutions may hold meetings or events for Scholars, are committed to reducing the overall indebtedness Scholars may have upon graduation, and have specific contacts on campus who are there to assist them.

**Networking**
HAA Connect is an online networking tool where Scholars and Alumni can connect and reach out for help.

**Alumni Association**
All Scholars who have graduated with their bachelor’s degree become part of the Alumni Association and are eligible for opportunities such as graduate grants and Alumni regional gatherings. Alumni Scholars also give back by providing a diverse range of support for Scholars such as personal phone calls, care packages, personalized letters, and much more.

**Housing Needs**
The Association ensures that Scholars raised in foster care are supported during their winter and spring breaks.

**Student Support Service**
The Association provides access to a phone and online service to assist Scholars facing emotional, personal, employment, financial, or legal obstacles.

**Internships**
The Association offers Scholars meaningful internship opportunities, which are supported by Horatio Alger Members’ companies. These internships provide experiences and skills that will help Scholars succeed in their post-college careers.
HORATIO ALGER SCHOLARSHIP PROGRAMS

$157 MILLION awarded since 1984

$212 MILLION to be awarded by 2022

$16.5 million awarded to 1,940 scholars in 2018

INCLUDING THE FOLLOWING SCHOLARSHIP PROGRAMS:

- $13 MIL Undergraduate
- $551 K Graduate
- $2.15 MIL Career & Technical
- $855 K Canadian

78% Scholar Graduation Rate compared to national low-income graduation rate of 16%