2020 HORATIO ALGER AWARD RECIPIENTS

JAMES R. ANDREWS, M.D.
Orthopaedic Surgeon
Andrews Institute

ARTHUR J. FALCONE
CEO & Chairman
Falcone Group
Co-founder & Managing Principal
Encore Capital Management

MARIO J. GABELLI
Chairman and Chief Executive Officer
GAMCO Investors, Inc.

CHRISTIANE GERMAIN (Canada)
Co-President
Group Germain Hotels

STEDMAN GRAHAM
Chairman & CEO
S. Graham & Associates

ROBERT A. MCDONALD
Retired Chairman, President and CEO
The Procter & Gamble Company
8th Secretary
Department of Veteran Affairs

STEVEN S. REINEMUND
Retired Dean of Business
Wake Forest University
Chairman and CEO (Retired)
PepsiCo

HORACIO D. ROZANSKI
President and Chief Executive Officer
Booz Allen Hamilton

GEORGE BRINT RYAN
Founder, Chairman & CEO
Ryan, LLC

WALTER SCHROEDER (Canada)
Founder
DBRS Ltd.

JANE SEYMOUR
Actress, Artist, Philanthropist
Jane Seymour Designs
Open Hearts Foundation

DAVID A. THOMPSON
President & CEO
TEC Equipment, Inc.

RONALD G. WANNEK
Founder & Chairman of the Board
Ashley Furniture Industries, Inc.

GEORGE A. WEISS
Chief Executive Officer / Chairman
Weiss Multi-Strategy Advisers, LLC
EXECUTIVE DIRECTOR’S OFFICE

Terrence J. Giroux
Executive Director

Constantine G. Katsarakis
Associate Executive Director
E-mail: ckatsarakis@horatioalger.org
Phone: 703.684.9444

Margaret D. Slipek
Manager of Membership Programs & Assistant to the Executive Director
E-mail: mslipek@horatioalger.org
Phone: 703.684.9444

AWARDS EVENT SUPPORT

Ginny Graham
New Member Concierge
Email: newmember@horatioalger.org
Phone: 703.684.9444

Katie Kirchner
Registration and Seating
Email: awards@horatioalger.org
Phone: 703.684.9444

KEY PARTNERS

Jackie Rough
Biographer

Christopher Salvador
Videographer, New Group Media

MEDIA RELATIONS AND SCRIPTING

United States
Carly Buggy, Brian Communications
Phone: 484.385.2934
E-mail: cbuggy@briancom.com

McKenna Young, Brian Communications
Phone: 484.385.2913
E-mail: myoung@briancom.com

Canada
Adam Daifallah, HATLEY Strategy Advisors
Phone: 514.316.7089
E-mail: adaifallah@hatleystrategies.com
The following checklist will assist you in preparing for your induction as a Member of the Horatio Alger Association during the 73rd Horatio Alger Awards on April 2–4, 2020, in Washington, D.C. An electronic version of the checklist is available on the New Member Portal (www.horatioalger.org/newmember), which is intended to help you manage the process.

Your dedicated Association contact for Awards preparations is Ginny Graham, who can be reached at 703.684.9444 or newmember@horatioalger.org. We encourage your staff and associates to contact Ginny Graham with questions and/or concerns you may have for scheduling the activities outlined below and for sharing the requested documents and files.

**NOVEMBER 2019**

- **Mark your calendar to attend the Horatio Alger Awards**
  April 2–4, 2020 | Washington, D.C.
  Please refer to pages 11–14 for the New Member Schedule

- **Schedule planning calls**
  **Deadline: Friday, November 15, 2019**
  Ginny Graham will contact your office to schedule a conference call to review the pre-Awards timeline of activities, the Awards events schedule, and the requirements for New Members before and during the Awards. In this call, we recommend including your Life Partner and your communications team. The Association’s media relations team will also be part of the call.

- **Submit Member and Life Partner Information Sheets**
  **Deadline: Friday, November 22, 2019**
  Email to: Ginny Graham, newmember@horatioalger.org
Submit photos and bio for media relations

Deadline: Friday, November 22, 2019

(300 dpi at minimum or 3000 x 4000 pixels)
We request one (1) high resolution headshot and one (1) high resolution candid photograph. Please refer to page 7.
Email to: Carly Buggy, cbuggy@briancom.com (United States)
        Adam Daifallah, adaifallah@hatleystrategies.com (Canada)

Schedule interviews

Deadline: Friday, November 22, 2019

Ginny Graham will contact your office to schedule:

• A phone interview for the Only in America publication. The interview may also be scheduled by using the scheduling link here: calendly.com/haaevents. Please refer to page 8.

• An on-site video interview that will be used to introduce you during the Horatio Alger Awards Induction Ceremony. Please refer to page 10.

Complete and return the sponsorship form

Please refer to pages 16–19 for information regarding sponsorships, which support the Association’s educational programs.

Reserve hotel accommodations

It is recommended that you reserve your room in November to ensure preferred accommodations. Please refer to page 15 for information regarding The Ritz-Carlton.
Reserve at: www.horatioalger.org/awards-hotel
Review and approve press releases

**Deadline: Friday, December 6, 2019**

You will receive one (1) comprehensive and one (1) individual draft press release to review and approve/return with edits. Refer to page 7.

Email to: Carly Buggy, cbuggy@briancom.com (United States)
        Adam Daifallah, adaifallah@hatleystrategies.com (Canada)

Review and approve letters to individuals/organizations who may support the Horatio Alger Awards in your honor and submit mailing lists

**Deadline: Friday, December 13, 2019**

Please refer to page 20 for additional details.

Email to: Ginny Graham, newmember@horatioalger.org

Schedule meeting with the Association’s Executive Director and staff

Ginny Graham will contact your office to schedule this meeting.

Review and approve the short biography

**Deadline: Friday, December 20, 2019**

You will receive a draft short biography, which will be included in the Awards materials, for you to review and approve/return with edits.

Email to: Ginny Graham, newmember@horatioalger.org

Submit 20-25 high resolution photographs for use in the *Only in America* publication and the Awards Induction Ceremony video (300 dpi at minimum or 3000 x4000 pixels)

**Deadline: Friday, December 20, 2019**

Please refer to pages 8–9 for additional details.

Email to: Ginny Graham, newmember@horatioalger.org

Complete phone interview

**Deadline: Friday, December 20, 2019**
JANUARY 2020

☐ Review and approve Only in America biographical profile
   Deadline: Friday, January 24, 2020
   You will receive a biographical profile for you to review and approve/return with edits. Email to: Ginny Graham, newmember@horatioalger.org

☐ Complete video interview
   Deadline: Friday, January 24, 2020

☐ Meet with the Association’s Executive Director and executive staff
   Deadline: Friday, January 31, 2020

MARCH 2020

☐ Provide list of guests attending the Horatio Alger Awards
   Deadline: Friday, March 13, 2020
   Please refer to pages 16–19 for additional details.

☐ Schedule on-site New Member preparation session
   Deadline: Friday, March 20, 2020
   Preparation sessions for New Members are scheduled in 10-minute blocks between 2:00 and 5:00 p.m. on Wednesday, April 1, and 9:00 a.m. and 12:00 p.m. on Thursday, April 2.
MEDIA RELATIONS

Each year, new Horatio Alger Award recipients are publicly announced through key media outreach, advertisements (e.g. Forbes, The Wall Street Journal) and press releases developed and issued by the Association’s media relations associates: Brian Communications (United States) and HATLEY Strategy Advisors (Canada).

Media relations associates will contact Horatio Alger Award recipients’ offices to discuss their willingness to engage in media relations, interviews, and social media regarding this prestigious award. Participation is at the discretion of the New Members, although all of their names are listed on the Association’s website and social media as well as in a comprehensive press release. All New Members have an opportunity to review and approve the comprehensive press release announcing their induction as well as an individualized press release, focused solely on each honoree.

If you wish to participate in media relations, Brian Communications and HATLEY Strategy Advisors will work with you and/or your team to establish the following:

- The state newswire across which your individualized press release will be distributed.
- A list of key media contacts whom we should reach out to regarding your induction, including any reporter/outlet that should receive this news first, on an embargoed basis.
- Whether you will be interested in:
  - Granting interviews, upon request, prior to/upon announcement of your induction into the Association.
  - The Association highlighting your selection/induction via its official social media channels (Facebook, Twitter and Instagram).
- You and/or your company’s social media handles, if available, with which the Association can engage.
- Photos to be used for media relations – one (1) high resolution headshot and one (1) high resolution candid photograph (300 dpi at minimum or 3000 x 4000 pixels).

Submit photos for media relations to Carly Buggy (United States) at cbuggy@briancom.com or Adam Daifallah (Canada) at adaifallah@hatleystrategies.com

Deadline: Friday, November 22, 2019

Review press release and approve/return with edits to Carly Buggy (United States) at cbuggy@briancom.com or Adam Daifallah (Canada) at adaifallah@hatleystrategies.com

Deadline: Friday, December 6, 2019
Each year the Association publishes *Only in America*, which profiles each New Member as well as the Association’s anniversary class Members. The National Scholars are also highlighted. This keepsake is provided to all guests attending the Inaugural Dinner on Thursday evening of the Awards events.

The following is requested of each New Member to produce *Only in America*:

**60 minute telephone interview with the Association’s biographer, Jackie Rough**

- The interview may be scheduled by using the scheduling link ([calendly.com/haaevents](https://calendly.com/haaevents)) or through Ginny Graham at newmember@horatioalger.org.
- Questions will be provided in advance, once the interview is scheduled.
- The interview will focus on memorable moments of triumph over adversity as well as your personal philosophy of success.

**20-25 photographs of your life**

- These photographs can range from your earliest days to the present time and should include stages of your childhood, school years, early career, family life, and interests – photos that tell the story of your journey to success, family members and mentors who inspired you, pivotal moments in your career, etc.
- It is recommended that each photograph be accompanied with a caption that identifies those in the picture and also offers the approximate age of the New Member.
- If applicable, we welcome the submission of professional photography, as well as photography from media placements. Please provide photographer credit where possible when submitting professional photos.
- All photographs must be high resolution (*300 dpi at minimum or 3000 x 4000 pixels*) and can be shared in the following formats:
  - Digital: Via online file sharing service (*e.g., Dropbox*) or USB/flash drive.
  - Hard Copy: If digital images are not available, please submit photographs, yearbooks or other materials using a secure, overnight service with guaranteed delivery to the Association’s headquarters to the attention of Ginny Graham. The Association will safely return these materials to you.
• The images provided for Only In America may also be used for the following:
  • Horatio Alger Association websites (www.horatioalger.org and www.horatioalger.ca)
  • Horatio Alger Awards induction video
  • Horatio Alger Association social media platforms (Facebook, Twitter and Instagram)

All New Members will be provided a draft of their respective Only in America profile for review and approval before the publication is finalized and printed.

Schedule the phone interview through Ginny Graham at newmember@horatioalger.org
 Deadline: Friday, November 22, 2019

Complete the phone interview and submit photographs to Ginny Graham at newmember@horatioalger.org
 Deadline: Friday, December 20, 2019

Review Only in America Profile and approve/return with edits to Ginny Graham at newmember@horatioalger.org
 Deadline: Friday, January 24, 2020

Example photography
AWARDS INDUCTION CEREMONY VIDEO

During the Awards Induction Ceremony, there will be a brief opening summary by the Master of Ceremonies followed by a 2.5 minute video biography. The video will feature your inspirational life story, how you overcame adversity to achieve success, and reflections on those who have been a source of strength to you throughout your journey. A set of questions will be provided prior to recording.

Our video producer, Christopher Salvador, will contact you to schedule this on-site video recording at a time that is convenient with your schedule. Scheduling your interview is the only requirement prior to Christopher and his team arriving to record your story.

We would welcome any videos you may have that could be included in your induction video. Following the interview, the footage obtained will then be edited and provided for your review and approval.

DAY OF INTERVIEW—WHAT TO EXPECT:

Set-Up
Our crew of three (3) people will arrive with all equipment required for the video interview. One hour is needed to set lights, cameras, and sound equipment (with minimal disruption).

Video Interview (45-90 Minutes)
We recommend business attire without tight patterns (e.g. herringbone).

Lifestyle Recording
Additionally, we will record approximately 20 minutes of lifestyle footage for editing purposes. This is footage, should include you working at your home or office, talking on the phone, walking around your home, etc. This footage is vital to help tell your story.

Packing
It may take up to one hour for our production crew to remove and pack all interview equipment and return the interview site to its condition prior to arrival.

Still Photography
A photographer and assistant will accompany the videography team to capture still images during the allotted time frame for use in Awards materials, and the Association’s websites and social media.

Schedule the video interview through Christopher Salvador

Deadline: Friday, November 22, 2019

Complete the video interview

Deadline: Friday, January 24, 2020
Please note that the schedule below is specific to New Members and their Life Partners (spouses or significant partners). Guests invited to the Horatio Alger Awards will receive a different schedule.

**WEDNESDAY, APRIL 1, 2020**

**ON-SITE NEW MEMBER PREPARATION SESSIONS**
New Members review the various events.

<table>
<thead>
<tr>
<th>Time</th>
<th>2:00–5:00 p.m. (Scheduled in 10-minute blocks)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Location</td>
<td>The Ritz-Carlton, Washington, D.C., 1150 22nd St NW (Grant/Madison Room)</td>
</tr>
<tr>
<td>Attire</td>
<td>Casual</td>
</tr>
<tr>
<td>Attendees</td>
<td>New Members</td>
</tr>
</tbody>
</table>

*It is not necessary that Life Partners attend, but they are welcome to accompany their spouse.*

**THURSDAY, APRIL 2, 2020**

**ON-SITE NEW MEMBER PRESENTATION SESSIONS**
New Members review the various events.

<table>
<thead>
<tr>
<th>Time</th>
<th>9:00 a.m.–12:00 p.m. (Scheduled in 10-minute blocks)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Location</td>
<td>The Ritz-Carlton, Washington, D.C., 1150 22nd St NW (Grant/Madison Room)</td>
</tr>
<tr>
<td>Attire</td>
<td>Casual</td>
</tr>
<tr>
<td>Attendees</td>
<td>New Members</td>
</tr>
</tbody>
</table>

*It is not necessary that Life Partners attend, but they are welcome to accompany their spouse.*

**NEW MEMBER AND LIFE PARTNER WELCOME**
A time to welcome New Members and their Life Partners before departure to the Supreme Court.

<table>
<thead>
<tr>
<th>Time</th>
<th>2:00–2:15 p.m.</th>
</tr>
</thead>
<tbody>
<tr>
<td>Location</td>
<td>The Ritz-Carlton, Washington, D.C., 1150 22nd St NW</td>
</tr>
<tr>
<td>Attire</td>
<td>Business</td>
</tr>
<tr>
<td>Attendees</td>
<td>New Members &amp; Life Partners, Executive Committee Members &amp; Life Partners</td>
</tr>
</tbody>
</table>
THURSDAY, APRIL 2, 2020

NEW MEMBER AND LIFE PARTNER ORIENTATION
New Members and Life Partners receive an overview of the Awards activities, the Association and its many programs.

**Time** 3:15–4:00 p.m.
**Location** Supreme Court of the United States, 1 First St NE
**Attire** Business
**Attendees** New Members & Life Partners, Executive Committee Members, Class of 2019 Members & Life Partners
**Transportation** Shuttle bus service is provided from The Ritz-Carlton to the Supreme Court (*Departure: 2:15 p.m.*)

Following the orientation there will be a brief rehearsal for the Inaugural Ceremony.

INAUGURAL RECEPTION & CEREMONY
Hosted by Associate Justice and Association Member Clarence Thomas, the Inaugural Ceremony is the only event held in the hallowed chambers of the Supreme Court of the U.S. During the Ceremony, Justice Thomas will present New Members with the Horatio Alger Medallion. A welcome reception precedes the Inaugural Ceremony.

**Time** 4:00–6:00 p.m.
**Location** Supreme Court of the United States, 1 First St NE
**Attire** Business
**Attendees** New Members & Life Partners, Members & Life Partners, National Scholars, Guests attending the Inaugural Reception and Ceremony

INAUGURAL DINNER
The Inaugural Dinner is a festive evening that provides an opportunity to meet and welcome the New Members and Life Partners. The event also provides an opportunity to focus on recent progress made by the Association as well as time for special tributes.

**Time** 6:45–9:30 p.m.
**Location** National Portrait Gallery 8th St NW & F St NW
**Attire** Business
**Attendees** New Members & Life Partners, Members & Life Partners, National Scholars, Guests attending the Inaugural Dinner
**Transportation** Shuttle bus service is provided from the Supreme Court to the National Portrait Gallery

Departure for the Inaugural Dinner from the Supreme Court begins immediately at the conclusion of the Inaugural Ceremony. Shuttle bus service is provided between the National Portrait Gallery to The Ritz-Carlton at the conclusion of the Inaugural Dinner.
FRIDAY, APRIL 3, 2020

MEET THE NATIONAL SCHOLARS BREAKFAST
During breakfast, participants will have the opportunity to meet the new National Scholars from the United States and Canada and learn more about the Association’s programmatic focus on supporting the “Whole Scholar.”

<table>
<thead>
<tr>
<th>Time</th>
<th>8:30–9:30 a.m.</th>
</tr>
</thead>
<tbody>
<tr>
<td>Location</td>
<td>Salon III</td>
</tr>
<tr>
<td>Attire</td>
<td>Business</td>
</tr>
<tr>
<td>Attendees</td>
<td>New Members &amp; Life Partners, Members &amp; Life Partners, National Scholars</td>
</tr>
</tbody>
</table>

MEMBERS FORUM & LUNCHEON
New Members participate in a panel discussion, responding to questions from the National Scholars about their personal and professional experiences and sharing strategies for success. A luncheon follows the Forum where New Members have an opportunity to continue engaging with Members and Scholars.

<table>
<thead>
<tr>
<th>Time</th>
<th>10:00 a.m. – 1:30 p.m.</th>
</tr>
</thead>
<tbody>
<tr>
<td>Location</td>
<td>Ballroom</td>
</tr>
<tr>
<td>Attire</td>
<td>Business</td>
</tr>
<tr>
<td>Attendees</td>
<td>New Members &amp; Life Partners, Members &amp; Life Partners, National Scholars, All Guests</td>
</tr>
</tbody>
</table>

*There are no prepared remarks for the session as candid, personal responses to the Scholars’ questions make this a dynamic and valued interaction.*

NEW MEMBER GATHERING
New Members depart to DAR Constitution Hall to prepare for their induction.

<table>
<thead>
<tr>
<th>Time</th>
<th>4:45–5:00 p.m.</th>
</tr>
</thead>
<tbody>
<tr>
<td>Location</td>
<td>The Ritz-Carlton, Washington, D.C., 1150 22nd St NW (Lobby Bar Snug)</td>
</tr>
<tr>
<td>Attire</td>
<td>Black Tie</td>
</tr>
<tr>
<td>Attendees</td>
<td>New Members &amp; Life Partners</td>
</tr>
</tbody>
</table>

*Life Partners may choose to depart with New Members or later with their guests.*
FRIDAY, APRIL 3, 2020

AWARDS INDUCTION CEREMONY
With a special focus on how New Members have overcome adversity through hard work and strength of character, Horatio Alger Award recipients are inducted as lifetime Members of the Association.

Time: 6:00–10:15 p.m.
Location: DAR Constitution Hall, 18th & D St NW
Attire: Black Tie
Attendees: New Members & Life Partners, Members & Life Partners, National Scholars, Guests attending the Awards Induction Ceremony
Transportation: Shuttle bus service is provided between The Ritz-Carlton and DAR Constitution Hall

Departure for the Awards Induction Ceremony from The Ritz-Carlton begins at 5:00 p.m. Transportation to The Ritz-Carlton begins immediately at the conclusion of the Awards Induction Ceremony.

AWARDS RECEPTION
Hosted by the Association Board of Directors, all guests are invited to conclude the evening’s festivities with coffee, cordials and friandise.

Time: 10:30 p.m. – 12:30 a.m.
Location: Ballroom | The Ritz-Carlton, Washington, D.C., 1150 22nd St NW
Attire: Black Tie
Attendees: New Members & Life Partners, Members & Life Partners, Guests attending the Awards Induction Ceremony

SATURDAY, APRIL 4, 2020

BREAKFAST SALUTING THE NATIONAL SCHOLARS
Serving as an uplifting conclusion to the Awards events, selected National Scholars discuss how the Horatio Alger Scholarship has changed their lives, offer reflections on the National Scholars Conference, and share their future plans with attendees. New Members are recognized by National Scholars for their willingness to serve as role models who use their life stories as an inspiration to others.

Time: 8:30–10:00 a.m.
Location: Ballroom | The Ritz-Carlton, Washington, D.C., 1150 22nd St NW
Attire: Business
Attendees: New Members & Life Partners, Members & Life Partners, National Scholars, All Guests
Hotels Accommodations

The Ritz-Carlton, Washington, D.C.
1150 22nd Street, NW
Washington, D.C. 20037
Phone: 202.835.0500

The Ritz-Carlton

Room Rates
The group rates listed below are available until the group cut-off date of February 28, 2020, or until the contracted room block is filled, whichever comes first. All room rates are subject to applicable local tax, currently 14.5 percent per room per night. All rooms are non-smoking.

- Deluxe – $620.00/night
- Club Deluxe – $1,020.00/night *(limited availability)*
- Suites *(limited availability)*
- One-bedroom – $1,226
- Presidential – $4,010
- Club President – $4,861
- Ritz-Carlton – $6,685

Check-in is at 4:00 p.m. and check-out is at 11:00 a.m. The Ritz-Carlton will make every effort to accommodate earlier arrivals as availability permits. To guarantee early check-in *(prior to 4:00 p.m.)*, rooms need to be reserved for the night before and will be charged accordingly.

Reservations
To make your reservation your accommodations through the Horatio Alger Association and benefit from our preferential group rate:

1. Please visit www.horatioalger.org/awards-hotel to complete and submit the hotel reservation form. You may book a maximum of 5 hotel rooms through this form. For reservation needs above 5 rooms, please contact Ginny Graham by email at hotel@horatioalger.org or by telephone at (703) 684-9444.

2. Once the form is received, the Association will contact the hotel to confirm availability and reserve the accommodations requested. Please note that submission of the form does not guarantee room reservations.

3. The Association will then contact you to confirm that your accommodations have been reserved and request that you contact the hotel directly to provide a credit card number in order to complete your reservations. Please note that reservations are not secured until you make a payment.

4. Once reservations are finalized, the Association will contact you to provide your confirmation number(s).

Cancellation Policy
Room reservations made through the Horatio Alger Association are fully refundable if cancelled by February 28, 2020. Thereafter, you will be liable for all room nights booked and the hotel will charge your credit card accordingly.

Deadline: November 2019
The Association’s Board of Directors has set the 73rd Horatio Alger Awards development goal at $10.5 million. Awards sponsorships and general contributions represent more than 50 percent of the annual funding to underwrite the educational programs offered by the Association. The Association dedicates the majority of its budget to these programs, with the remaining funds supporting general operating and fund-raising expenditures. Independent audits are completed annually by RMS US LLP. The Association received its third consecutive four-star rating from Charity Navigator, which is the highest ranking for a charitable organization.

To support the Horatio Alger Awards, please consult the sponsorship charts and diagrams on the pages that follow. Sponsors may sign up for multiple sponsorships (at the same level or varying levels) to accommodate the number of guests they wish to invite to the Awards events. After reviewing this information, we kindly request that you complete and return the separate sponsorship form that is enclosed with this packet. The form can also be downloaded from the New Member Portal: [www.horatioalger.org/newmember](http://www.horatioalger.org/newmember).

The following chart lists the contributions to previous Awards Activities broken down by donor groups.

<table>
<thead>
<tr>
<th>DONOR GROUP</th>
<th>2015</th>
<th>2016</th>
<th>2017</th>
<th>2018</th>
<th>2019</th>
</tr>
</thead>
<tbody>
<tr>
<td>Members</td>
<td>$4,309,859</td>
<td>$4,748,546</td>
<td>$7,383,600</td>
<td>$5,791,500</td>
<td>$5,519,500</td>
</tr>
<tr>
<td>New Members</td>
<td>$6,070,679</td>
<td>$5,559,830</td>
<td>$6,403,924</td>
<td>$9,462,617</td>
<td>$7,959,897</td>
</tr>
<tr>
<td>Non-Member Donors</td>
<td>$291,050</td>
<td>$204,550</td>
<td>$473,700</td>
<td>$238,409</td>
<td>$255,350</td>
</tr>
<tr>
<td><strong>TOTAL</strong></td>
<td>$10,671,588</td>
<td>$10,543,916</td>
<td>$14,061,224</td>
<td>$15,482,526</td>
<td>$13,734,747</td>
</tr>
</tbody>
</table>

**Deadlines:**
Submit a sponsorship form at [awards@horatioalger.org](mailto:awards@horatioalger.org) in **November 2019**
Submit list of guests attending the Horatio Alger Awards to Katie Kirchner at [awards@horatioalger.org](mailto:awards@horatioalger.org) by **Friday, March 13, 2020**
Complete payments on sponsorship(s) by **Friday, March 20, 2019**
## Sponsorship Support & Recognition

<table>
<thead>
<tr>
<th>Sponsorship Levels</th>
<th>Eagle Flight $250,000</th>
<th>Liberty $175,000</th>
<th>Patriot $100,000</th>
<th>Legacy $75,000</th>
<th>Non-Member Patron $15,000</th>
</tr>
</thead>
<tbody>
<tr>
<td>Underwriting</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>General Support</td>
<td>●</td>
<td>●</td>
<td>●</td>
<td>●</td>
<td>●</td>
</tr>
<tr>
<td>Scholarship Programs &amp; Support Services</td>
<td>●</td>
<td>●</td>
<td>●</td>
<td>●</td>
<td>●</td>
</tr>
<tr>
<td>National Scholars Conference (NSC)</td>
<td>●</td>
<td>●</td>
<td>●</td>
<td>●</td>
<td>●</td>
</tr>
<tr>
<td>Alumni Programs</td>
<td>●</td>
<td>●</td>
<td>●</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Personal Computers for Scholars</td>
<td>●</td>
<td>●</td>
<td>●</td>
<td>●</td>
<td>●</td>
</tr>
<tr>
<td>Research Projects</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Recognition</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>General Recognition in Event Materials</td>
<td>●</td>
<td>●</td>
<td>●</td>
<td>●</td>
<td>●</td>
</tr>
<tr>
<td>Website and Social Media Recognition</td>
<td>●</td>
<td>●</td>
<td>●</td>
<td>●</td>
<td>●</td>
</tr>
<tr>
<td>General Recognition in Annual Report</td>
<td>●</td>
<td>●</td>
<td>●</td>
<td>●</td>
<td>●</td>
</tr>
<tr>
<td>Special Recognition in Research Publications</td>
<td>●</td>
<td>●</td>
<td>●</td>
<td>●</td>
<td>●</td>
</tr>
</tbody>
</table>
### SPONSORSHIP SUPPORT & RECOGNITION

<table>
<thead>
<tr>
<th>SPONSORSHIP SUPPORT</th>
<th>Eagle Flight $250,000</th>
<th>Liberty $175,000</th>
<th>Patriot $100,000</th>
<th>Legacy $75,000</th>
<th>Non-Member Patron $15,000</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Attendance</strong></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Inaugural Reception &amp; Ceremony</td>
<td>10 Seats</td>
<td>2 Seats (Member &amp; Life Partner only)</td>
<td>2 Seats (Member &amp; Life Partner only)</td>
<td>2 Seats (Member &amp; Life Partner only)</td>
<td></td>
</tr>
<tr>
<td>Supreme Court of the U.S.</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Inaugural Dinner</td>
<td>10 Premier Seats</td>
<td>10 Select Seats</td>
<td>2 Preferred Seats (Member &amp; Life Partner only)</td>
<td>2 Standard Seats (Member &amp; Life Partner only)</td>
<td>1 Seat</td>
</tr>
<tr>
<td>National Portrait Gallery</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Meet the National Scholars Breakfast</td>
<td>2 Seats (Member &amp; Life Partner only)</td>
<td>2 Seats (Member &amp; Life Partner only)</td>
<td>2 Seats (Member &amp; Life Partner only)</td>
<td>2 Seats (Member &amp; Life Partner only)</td>
<td></td>
</tr>
<tr>
<td>The Ritz-Carlton</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Members Forum &amp; Luncheon</td>
<td>10 Seats</td>
<td>10 Seats</td>
<td>10 Seats</td>
<td>10 Seats</td>
<td>1 Seat</td>
</tr>
<tr>
<td>The Ritz-Carlton</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Induction Ceremony &amp; Reception</td>
<td>10 Premier Seats*</td>
<td>10 Select Seats*</td>
<td>10 Preferred Seats*</td>
<td>10 Standard Seats</td>
<td>1 Seat</td>
</tr>
<tr>
<td>DAR Constitution Hall &amp; The Ritz-Carlton</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Salute the National Scholars Breakfast</td>
<td>10 Seats</td>
<td>10 Seats</td>
<td>10 Seats</td>
<td>10 Seats</td>
<td>1 Seat</td>
</tr>
<tr>
<td>The Ritz-Carlton</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

* Tables for DAR Constitution Hall at these levels are available on the main floor and the Grand View. The Grand View provides sweeping views of the event as guests are seated at elevated tables accessible from the main floor. Grand View sponsors are also provided with VIP service including an exclusive service area and dedicated wait staff. Please indicate your preference on the sponsorship form.
FRIDAY, APRIL 3, 2020

SPONSORSHIP LEVELS

- Eagle Flight: $250,000
- Liberty: $175,000
- Patriot: $100,000
- Legacy: $75,000
SAMPLE LETTERS FOR MAILING LISTS

The Horatio Alger Association will assist with sending information about the Horatio Alger Awards to family, friends, and colleagues who may want to support the Association’s educational programs in your honor.

We have found that letters sent from the Association’s Chairman and President, the President of the Horatio Endowment Fund, or the President of the Canadian Association are well-received and engender support.

The letters are available for your review via the New Member Portal: www.horatioalger.org/newmember.

We ask that you download the letters, track any changes you may have in Microsoft Word, and upon review/revision, email them to Ginny Graham at newmember@horatioalger.org. If you approve the letters without changes, please inform us accordingly.

We kindly request that you also provide a mailing list in Microsoft Excel, so that the Association can prepare these letters. The following information – in individual columns with these headings – is required to successfully prepare and distribute these mailings:

- Salutation (Dr., Mr., Mrs., etc.)
- First Name
- Last Name (Please do not include Jr., Sr., II, etc. in this field)
- Full Name (Please include Jr., Sr., II, etc. in this field; e.g. John Wilson Jr.)
- Title (if applicable)
- Organization/Company (if applicable)
- Address 1
- Address 2 (if applicable)
- City
- State/Province
- Country
- Zip/Postal Code

Review and approve letters and submit mailing lists to Ginny Graham at newmember@horatioalger.org

Deadline: Friday, December 13, 2019
ASSOCIATION LEADERSHIP

BOARD OF DIRECTORS
CHAIRMAN
Matthew K. Rose
Retired Chairman-CEO
BNSF Railway Company

PRESIDENT
James F. Dickie II
Chairman-CEO
Crown Equipment Corporation

TREASURER
Anthony Welters
Executive Chairman
Blackivy Group, LLC

IMMEDIATE PAST
CHAIRMAN
CHAIRMAN
Byron D. Trott
Founder & CEO
BDT & Company

CHAIRMAN EMERITUS
Paul Anthony Novelly
Owner
St. Albans Global Management
Apex Oil Company and AIC, Limited

ENDOWMENT FUND
CHAIRMAN & PRESIDENT
Walter Scott, Jr.
Suzanne and Walter Scott Foundation

HORATIO ALGER
ASSOCIATION OF
CANADA PRESIDENT
V. Prem Watsa
Chairman and CEO
Fairfax Financial Holdings Limited

AT-LARGE MEMBER
Valerie Montgomery Rice
President and Dean
Morehouse School of Medicine

AT-LARGE MEMBER
Greg P. Renker
Co-Founder & Co-Chairman
Guthy-Renker

HONORARY BOARD MEMBERS
Lou Dobbs
Host
Lou Dobbs Tonight
Fox Business Network

Thomas S. Haggai
Chairman Emeritus (Retired)
IGA Inc.

Clarence Thomas
Associate Justice
United States Supreme Court

BOARD MEMBERS
Gregory E. Abel
Vice Chairman
Non-Insurance Businesses
Berkshire Hathaway Inc.

Executive Chairman
Berkshire Hathaway Energy

Charles C. Anderson, Jr.
Chairman Emeritus
Anderson Companies

Lee R. Anderson, Sr.
LRA Family LLC

Al Annstad
Chairman Emeritus
Federated Insurance Companies
AMA Investments, L.L.C.

CHAIRMAN EMERITUS
George L. Argyros
Chairman and CEO
Arnel & Affiliates

Wanda M. Austin
President and CEO, Retired
The Aerospace Corporation

Ronald M. Bergeron, Sr.
Founder and CEO
Bergeron Land Development, Inc.
Bergeron Family of Companies, and
Bergeron Properties & Investment Corp.

Robert J. Brown
Founder, Chairman and CEO
B&C Associates, Inc.

Arthur A. Ciocca
Founder & Chairman Emeritus
The Wine Group, Inc.

Joseph Clark
Chairman
Aviation Partners Boeing
Chairman & CEO
Aviation Partners Inc.

Leon G. Cooperman
Founder, Chairman and CEO
Omega Advisors, Inc.

Dean A. Cortopassi
Owner/CEO
San Tomo Group

Don R. Daseke
Founder, Chairman, & CEO
Daseke, Inc.

William J. Doré
CEO
Doré Energy Corporation

William F. Farley
Chairman and Owner
Liam Ventures

Sam Fox
Former U.S. Ambassador to
the Kingdom of Belgium
Founder
Harbour Group

Foster Stephen Friess
Founder and Retired Chairman
Friess Associates LLC

Terry M. Giles
President
Giles Enterprises

Jack M. Gill
The Gill Foundation of Texas
& Giffin International
Vanguard Venture Partners

Joseph M. Grant
Chairman and Partner
BankCap Partners
Chairman Emeritus
Texas Capital Bancshares

Bill Greehey
Chairman of the Board
NuStar Energy

John F. Grundhofer
Chairman Emeritus
U.S. Bancorp

Edmund A. Hajim
Chairman
HighVista Strategies LLC

Craig Hall
Chairman and Founder
Hall Group

Ronald G. Harrington
Chairman
BioMotiv/Harrington Project

Randall Dee Hubbard
Chairman, Managing Director
BIGHORN Golf Club

Melvyn N. Klein
Founder
Melvyn N. Klein Interests

Kenneth L. Langone
Founder, President & CEO
Invermed Associates, LLC

Patrick P. Lee
Chairman
Patrick P. Lee Foundation
Chairman and CEO
Lee Capital

Gilbert Edward LeVasseur, Jr.
Chairman and CEO
LeVasseur Capital Partners, LLC

Harvey L. Massey
Chairman and CEO
Massey Services, Inc.

Craig O. McCaw
CEO, Eagle River, Inc.
Chairman, Pendrell Corp.

Howard M. Meyers
Chairman
Quexco Incorporated

Lee E. Mikes
Chairman
First Montecito Advisors, LLC

Alan B. Miller
Chairman of the Board and
Chief Executive Officer
Universal Health Services, Inc.

Robert G. Miller
Chairman and CEO
Albertsons Companies, Inc.

CHAIRMAN EMERITUS
James R. Moffett
Chairman Emeritus
Freeport-McMoRan Inc.

Brian Mulroney, P.C., C.C., LL.D.
Former Prime Minister of Canada
Senior Partner
Norton Rose Fulbright

CHAIRMAN EMERITUS
Joseph Neubauer
Former Chairman of the Board
Aramark
Next Egg Group

R. James Nicholson
Senior Counsel
Brownstein Hyatt Farber Schreck

Harry S. Patten
Founder, Chairman and CEO
National Land Partners, LLC and Inland
Management
Patten Family Foundation

Nido Qubein
President
High Point University

Linda D. Rabbitt
Founder and Chairman
Rand* Construction Corporation

Ernest S. Rady
Founder, Executive Chairman
Chairman of the Board,
Chief Executive Officer,
and President
American Assets Trust, Inc.
Founder and Executive Chairman
ICW Group Insurance Companies

Jeffrey A. Rich
Managing Director
Plumtree Partners, LLC

Carl H. Ricker, Jr.
Founder, Chairman and CEO
Azaelea Holdings
Chairman
Gensys Ballasts

Harry S. Rinker
Founder and CEO
Rinker Development Company

T. Denny Sanford
Chairman of the Board
United National Corporation

Stephen C. Schott
Owner & CEO
S.C.S. Development Co. / Award Homes

James M. Seneff, Jr.
Executive Chairman
CNL Financial Group

Thomas Joseph Shannon, Jr.
Founder
T-Bird Restaurant Group, Inc.
Founder
Village Development Co.

Ronald M. Simon
Chairman
RSI Holding LLC

CHAIRMAN EMERITUS
David L. Sokol
Chairman & Chief Executive Officer
The Wentworth Group LLC
Chairman and Chief Executive Officer
The Stafford Foundation, Inc.

Glenn B. Stearns
President
Stearns Corporation

David L. Steward
Founder and Chairman
World Wide Technology, Inc.

Peter W. Stott
President
Columbia Investments, Ltd.
Chairman & Chief Executive Officer
Market Express, LLC

Chris Sullivan
MVP Holdings LLC

Marcia G. Taylor
President and Chief Executive Officer
Bennett International Group, LLC

John H. Welland
Vice Chairman, President and
Chief Operating Officer (Retired)
C.R. Bard, Inc.

Sidney D. Wolf
Founder, Chairman & CEO
The Cross Country Group

Robert L. Wright, Jr.
Chairman and CEO
FE Holdings, Inc.

Terrence J. Giroux
Executive Director
The Horatio Alger Association of Distinguished Americans, Inc., a 501(c) (3) nonprofit educational organization, was established in 1947 to dispel the mounting belief among our nation’s youth that the American Dream was no longer attainable.

The Association bears the name of the renowned author Horatio Alger, Jr., whose tales of overcoming adversity through unyielding perseverance and basic moral principles captivated the public in the late 19th century. The organization’s founder, Dr. Kenneth Beebe, in close coordination with Dr. Norman Vincent Peale, hoped to inspire individual Americans to reach their highest potential, thereby strengthening American society as a whole. They created the Association to recognize men and women of outstanding achievement as a way to remind Americans of the limitless possibilities that exist through the free-enterprise system.

The Association is dedicated to the simple but powerful belief that hard work, honesty and determination can conquer all obstacles. It honors the achievements of outstanding leaders who have accomplished remarkable successes in spite of adversity by bestowing upon them the Horatio Alger Award and inducting them as lifetime Members. Since 1947, more than 760 distinguished individuals from various walks of life and diverse professional backgrounds have received the Horatio Alger Award and lifetime membership in the Association. There are currently more than 300 living Members, including 16 Members from Canada.

In 2009, the Horatio Alger Association of Canada was established to advance the Association’s mission in that country and to provide additional engagement opportunities to International Horatio Alger Awards recipients, all of whom are currently from Canada.

Horatio Alger Members support promising young people with the resources and confidence needed to overcome adversity and pursue their dreams through higher education. Thanks to their generosity, in 2019 the Association awarded more than $21 million in undergraduate and graduate need-based scholarships across the United States and Canada and provides college support and mentoring services to its Scholars.
Our Mission:

• To induct contemporary role models as Members of the Association whose experiences exemplify that opportunities for a successful life are available to all individuals who are dedicated to the principles of integrity, hard work, perseverance, and compassion for others.

• To provide scholarship assistance to deserving young people who have demonstrated integrity and determination in overcoming adversity in their lives and who have shown the academic potential and personal aspiration to make a unique contribution to society.

• To mentor Association scholarship recipients and educate youth about the limitless possibilities that are available through the American free-enterprise system, while underscoring the importance of service to others.

EDUCATIONAL PROGRAMS & SERVICES

As one of the largest nationwide need-based college scholarship providers, the Horatio Alger Association administers scholarship programs to support high school students who have faced and overcome great obstacles in their young lives. While many programs are directed primarily to recognizing academic achievement or leadership potential, the Horatio Alger Association’s programs are intended for students who have exhibited determination, integrity, and perseverance in overcoming adversity, and have critical financial need.

Horatio Alger Members generously support the Association’s educational programs and services for Scholars and Alumni. Since awarding the first National Scholarships in 1984, the Association has awarded more than $180 million in undergraduate, graduate, career and technical, and military veterans’ scholarships to more than 27,000 students in the US and Canada. Horatio Alger scholarships, complemented by the Association’s services, encourage our scholars to stay the course and successfully complete their college studies. Horatio Alger National Scholars are graduating at a rate of 71 percent*. This is in stark contrast to the 16 percent** graduation rate for low-income students nationally.

*This is the average rate over the last 6 years.
** According to National Center for Education Statistics
SCHOLARSHIP PROGRAMS

National Scholarship Program

• More than 100 students each year awarded from across the U.S. and Puerto Rico
• Scholarships are valued at $25,000 each
• Recipients are given an all-expenses paid trip to Washington, D.C., during the spring of their senior year of high school to participate in the five-day National Scholars Conference and the Awards events

State Scholarship Programs

• Close to 700 students each year awarded from across the U.S.
• Scholarships are valued at $10,000 each

Canadian Scholarship Programs

• 165 students each year awarded scholarships valued at $5,000 each
• 10 students each year awarded National Entrepreneurial Scholarships valued at $10,000 each
• 25 students each year awarded Vocational/Technical scholarships valued at $3,000 each
• Recipients of the Canadian Entrepreneurial Scholarships participate in the National Scholars Conference along with their American peers

Career and Technical Scholarships

• 1,020 students awarded across the U.S.
• Scholarships are valued at $2,500 each
• Awarded to students pursuing associate’s or certificate programs

Dennis Washington Leadership Graduate Scholarship
Sponsored by the Phyllis and Dennis R. Washington Foundation, this scholarship provides financial assistance to Horatio Alger Alumni Scholars who are earning master’s, doctoral or professional degrees in the fields of business, entrepreneurship, engineering, medicine, teaching, law and applied science. Each scholarship is valued at up to $120,000.

Specialized Scholarships Programs
The Horatio Alger Association continues to expand its reach to persevering and deserving Scholars through specialized programs, thanks to the leadership and generosity of Association Members and partner organizations. These scholarships target individuals who live in particular geographical locations, who attend certain schools, or who are pursuing their education in a specific field.
SCHOLAR SERVICES

To support scholarship recipients at every level, the Horatio Alger Association offers the following services, in addition to its scholarship programs.

Personal Contact
Staff regularly communicates with Scholars via email, phone, text, letters and cards, e-newsletters, and social media.

College Selection and Financial Aid Counseling
To ensure that Scholars incur the minimum amount of debt possible, the Association provides counseling regarding college selection and financial aid.

College Readiness and Scholar Support Tools
Scholars have a personalized online account where they can access resources to help with the scholarship disbursement process and find tips to aid in navigating college. They may also participate in surveys and webinars with topics such as school or major selection, study skills, and the graduate school application process.

Collegiate Partners Program
Scholars attending Collegiate Partner schools receive on-campus support from their institutions. Partner institutions are committed to reducing the indebtedness incurred by Horatio Alger Scholars, and they designate representatives to inform Scholars of the programs and services that are available on their respective campuses.

Networking
HAA Connect is an online networking tool where Scholars and Alumni can connect and reach out for help. The Association and Alumni community also use this tool to post volunteer opportunities and upcoming events for Scholars and Alumni.

Housing Needs
The Association ensures that Scholars are housed during winter and spring breaks, if the Scholars do not have other available housing options.

24/7 Student Support Service
The Association provides access to a 24/7 counseling service to assist Scholars facing emotional, personal, employment, financial, or legal obstacles.

Internships
The Association offers internship opportunities to Scholars, which are supported by Horatio Alger Members’ companies. In addition, the Association has developed other options to help Scholars gain the experiences and skills that will contribute to success in their post-college careers.
Alumni Association
All Scholars who have graduated with a bachelor’s degree are eligible for programs and services offered through the Alumni Association, such as graduate grants and regional gatherings. The Alumni Association also facilitates Alumni assisting currently enrolled Scholars with encouraging personal phone calls, care packages, and personalized letters.

Webinar Series – Association Values
Over the course of their college careers, Scholars are required to participate in summer webinar sessions focusing on the importance of hard work and determination as well as on citizenship, free enterprise and entrepreneurism.

Emergency Fund
The Association has established an emergency fund to assist Scholars with unanticipated small expenses to encourage them to stay the course to graduation.

Online Education
The Association provides opportunities for Scholars to take online courses for credit in the areas of entrepreneurship and personal finances. The courses are offered through the University of North Carolina, Wilmington.
HORATIO ALGER SCHOLARSHIP PROGRAMS

$180 MILLION
awarded since 1984

$223 MILLION
to be awarded by 2022

$21 million awarded to 2,609 scholars in 2019

INCLUDING THE FOLLOWING SCHOLARSHIP PROGRAMS:

- $16.4 MIL
  Undergraduate

- $720 K
  Graduate

- $2.6 MIL
  Career & Technical

- $1.2 MIL
  Canadian

71% Scholar Graduation Rate
compared to national low-income graduation rate of 16%